Seminar:
Successful Failure: Stories along the path from the GSBS to Silicon Valley

Thursday, Jan. 25, 2018
Noon - 1:30 pm
GSBS Large Classroom, BSRB S3.8371

David Voehringer, PhD
As a GSBS alumnus, Voehringer has a proven track record of success in both industry and academia with over 50 publications. As a founding member of ProteinSimple (now a division of Bio-Techne), he was part of a team that built a unique protein analysis business from scratch that was successfully sold for $330M. Over 12 years he made significant contributions to a revolutionary technology that modernized the Western Blot method and grew ProteinSimple from $0 to $60M in revenue. Taking on the roles of managing the research team, directing the marketing and business development efforts early in the technology roll-out, and ultimately building and spearheading an international sales teams, Voehringer gained a wealth of experience as a small startup successfully transitions to a market force.

During this session, Voehringer will discuss his experiences as a graduate student, a postdoctoral fellow at Stanford and his time in industry with a look to how influential moments during that course were often directed by failure.

Lunch will be provided to those register by Tuesday, Jan. 23, at go.uth.edu/GSBS-cd-voehringer

This event is co-sponsored by GSBS Office of Alumni Affairs.